

Yulia Kondrateva

Berlin, Germany | [Portfolio](#) | yulia.d.kondrateva@gmail.com | [LinkedIn](#)

Graphic designer and art director working across visual identity, exhibition graphics, editorial and book design, and digital media. I develop visual concepts and systems with a strong focus on typography, content structure and how design works across different formats and physical spaces. My experience covers the full design process, from initial briefs and concept presentations through hands-on design, production and delivery, working independently and with multidisciplinary teams.

Experience

2019–present | Independent Graphic Designer | Remote

- Worked independently on visual identities, books, and websites.
- Most recently, developed the visual identity and accompanying graphic materials for *Switch*, a lecture-performance by Ada Mukhina, which premiered on 12 September 2026 at Kraftwerk Zschornowitz, Germany.

2023–Sep 2026 | Co-founder and Art Director at Werkstatt online design school | Berlin

- Shaped the school's editorial and creative direction. Commissioned, curated and developed courses in typography, visual identity and motion design, working with instructors on course structure, content and teaching methods. Built a community of over 300 designers.
- Curated public talks, portfolio reviews and interviews.

2019–2024 | Art Director and Partner at Holystick design studio | Remote

- Co-founded the studio and completed over 300 projects spanning visual identity, book, web, and exhibition design.
- Designed and art-directed 12 exhibitions, ranging from small art shows to large-scale architectural exhibitions and a permanent museum display. Projects included work for institutions such as the State Tretyakov Gallery, Moscow, as well as initiatives in Lyon and Barcelona.
- Designed exhibition catalogues, fiction, science, and art books for publishers and independent authors.

2017–2019 | Senior Designer at Zoloto Group | Moscow

- Worked on wayfinding projects for parks, museums, and public spaces. Developed concepts, graphic design, and physical elements in collaboration with technical specialists. Produced layouts and prepared production-ready files for fabrication.

Sep–Nov 2017 | Intern at Studio Joost Grootens | Amsterdam

- Contributed research and graphic representations to book *Blind Maps and Blue Dots*.
- Adapted the visual identity of Design Academy Eindhoven's 2016 graduation show for physical applications, including merchandise and an exhibition floor plan.

2015–2016 | Graphic Designer at Strelka KB | Moscow

- Designed eight books in 16 months; four of them received Zhar Kniga awards. Managed designers and illustrators and worked with authors and editors through production.

Teaching

- Werkstatt, 2023–2026 — Poster Design intensive, Book Design course
- Bang Bang Education, 2022–2025 — Visual Research intensive
- Typomania Online School, 2021–2025 — Lecturer
- British Higher School of Art and Design, 2020–2024 — Visiting lecturer

Skills and tools

Graphic design, Art direction, Visual identity, Exhibition design, Graphic systems, Typography & lettering, Editorial & book design, Generative and interactive graphics, Client presentations, Team coordination

Adobe InDesign, Illustrator and Photoshop, Figma, Affinity, TouchDesigner, Readymag, Cargo, Google Workspace, Microsoft Office

Education

Specialist Degree in Graphic and Book Design

Moscow State University of Printing Arts, 2010–2016 — Six-year programme

Selected awards and recognition

Image of the Book — Laureate, Book Design, 2025

non/fiction Book Cover Competition — Jury Diploma, 2025

Zhar Kniga National Book Design Competition — Shortlist, 2020

Paris Photo–Aperture Foundation PhotoBook Awards — First PhotoBook shortlist, 2018

Zhar Kniga National Book Design Competition — Third Prize, 2016

Work featured in *Bi-Scriptual: Typography and Graphic Design* with Multiple Script Systems, Niggli, 2019.

Languages

Russian — native

English — C1

German — B1 certified (May 2026), currently studying at B2 level